



SONAROME

Corporate Presentation



Family-owned business



Mr. T S Gulhati



44 years of experience



Spread across 55 countries



DSIR Approved Labs-
25,000 square meter
campus



Flavors and Fragrances

Global Compliances:





Mission

“Sonarome is dedicated to creating exceptional flavors and fragrances that meets global standards and cater to diverse client needs. We strive to innovate continuously, prioritize quality and customer satisfaction, and maintain ethical and sustainable practices, ensuring our products enrich lives and foster enduring customer relationship globally.”

Vision

“To become the most trusted partner in the flavor and fragrance industry, recognized for our dedication to quality, innovation and environmental responsibility.”



1979

Day 1 for Sonarome



2017

Collaborated with IFF



2015

Partnered with Frutarom



2006

Moved to a bigger facility



2023

Acquired by Robertet

Over The Years



Our USPs

Faster Deliveries



Product
Combinations



Product
Customization



Reliable Service



Number of Flavors

7000+

Number of Fragrances

4000+

Number of Active
Clients

2850+

Number of Serving
Countries

55



Our products are sold worldwide.
We have satisfied customers in several countries around the world.





Sonarome's Flavors/Seasonings Expertise



BEVERAGES

Fruit-Based Drinks
Aerated Drinks
Non-Aerated Drinks
Juices/Nectars
Instant Beverages
Syrups
Tea/Coffee
Spirits/Liqueurs
Beermix/Winemix

FOR CLEAR AND CLOUDY BEVERAGES



BAKERY

Pastries
Fine Confections
Muffins/Cakes
Biscuits
Bread
Puddings/Creams

INCL. HIGH TEMP BAKE STABLE FLAVORS

FOR BAKERY FILLINGS, SPREADS & TOPPINGS



DAIRY

Buttermilk
Ice-Cream
Milk Drinks
Desserts
Lassi

FOR DAIRY FILLINGS, SPREADS & TOPPINGS



CONFECTIONARY

Chocolate
Gums
Chews/Gummies
Candies



SNACKS

Sandwich/Pizza
Namkeen
Sauces/Dressing
Fried/Extruded
Instant Noodles



NUTRITION & HEALTH

Dietary Supplements
Health Gummies
Supplements
Functional Foods
Health Drinks

Special Flavors for



CONTRACEPTIVES



PHARMA



CATTLE-FEED



Sonarome's Fragrance Expertise



PERSONAL CARE

Soaps
Face/Body Wash
Shaving Creams
Face/Body Lotions
Sun Protection Creams
Cosmetics
Talcum Powders
Hand Creams
Foot Creams/Gels



HOME CARE

Cleaning Products
Toiletries
Dishwash Products
Room Fresheners
Detergent/Laundry
Mosquito Repellents
Multi-Purpose Cleaner



HAIR CARE

Shampoo
Conditioners
Hair Oils/Gels
Hair Sprays



HEALTH CARE

Hand Wash
OTC
Sanitizers/Wipes
Antiseptic
Intimate Wellness



FINE FRAGRANCES

Perfumes
Body Spray
Deodorants
Body Mist



AIR CARE

Incense Sticks
Dhoop
Air Fresheners
Candles

Special Fragrances for



ENGINE OILS/LUBRICANTS



PAINTS



RUST PREVENTIVE COATINGS



LAMP OIL



FOOD COLORS

Our Natural food colors are used in



& many more..!



OUR R&D EXPERTISE

INNOVATION

Identifying the latest consumer and trends
Creating, formulating, stimulating and anticipating
the evolution of the local food market
Localization to cater the local consumer palette



ANALYSIS CAPABILITIES

Flavor and fragrance Identification
Flavor and Fragrance benchmarking and matching



APPLICATION & PRODUCT DEVELOPMENT

Our Flavor and Fragrance team work closely to
develop end products to meet the desired
organoleptic profile.
Flavor and Fragrance benchmarking and matching



TRAINING

Customization of Training Programs on Flavor and
Fragrance trends and development.



QUALITY & REGULATORY SUPPORT

We are committed to quality and safety which are
integrated into all aspects of our operations.



MANUFACTURING CAPABILITIES

Soluble, Liquid Flavors, Dry Powders and Encapsulated/ Spray Dried Powders. Custom Product Solutions to meet specific manufacturing needs.

PACKAGING CAPABILITIES

We offer a variety of packaging sizes
Liquid: 5kg | 25kg | 30kg | 200kg | 1000kg
Powder: 5kg | 25kg | 30kg
*weight may differ due to product density

QUALITY CERTIFICATIONS & STANDARD COMPLIANCE





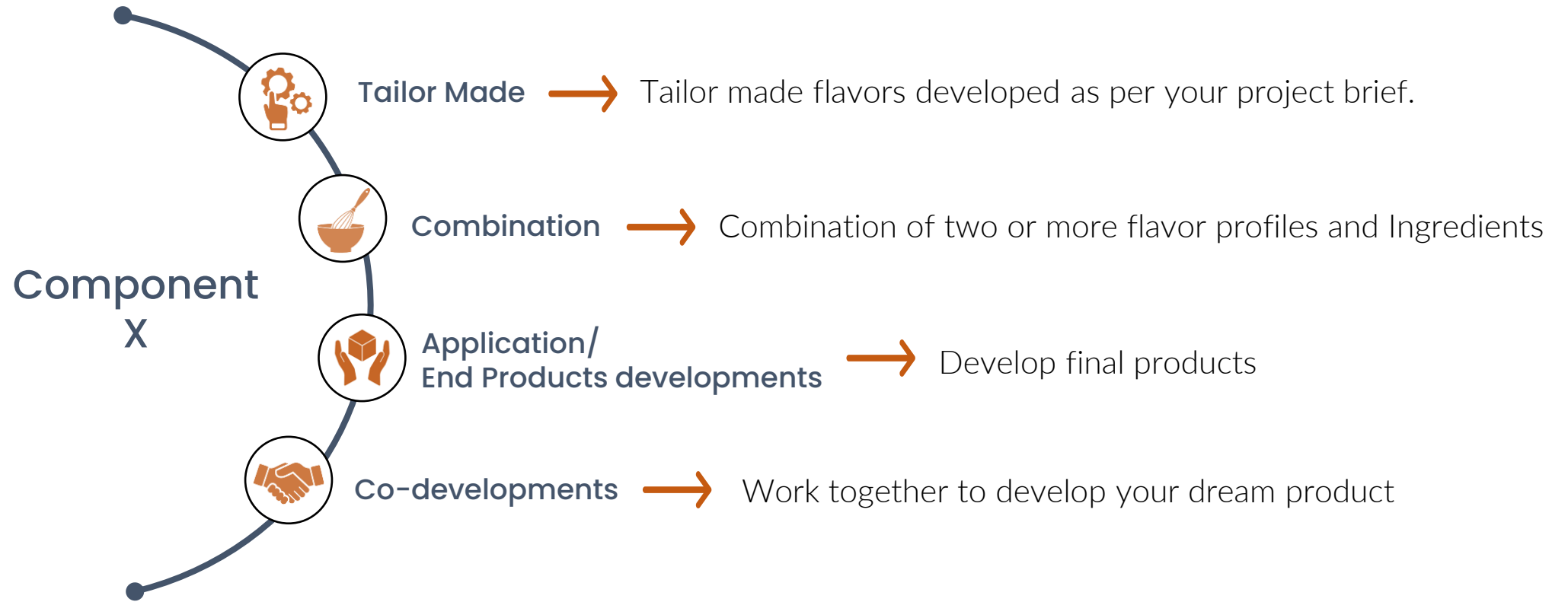
OUR OFFERINGS / SOLUTIONS FOR YOUR APPLICATIONS



"Sonarome creates exceptional flavors and fragrances that meet global standards. We prioritize innovation, quality, customer satisfaction, and sustainability, ensuring our products enrich lives and build lasting customer relationships."

COMPONENT X | *WHATEVER YOU LIKE!*

- We create bespoke flavors that align perfectly with your brand vision and market goals.



Our work under Project X

Product A: Electrolyte Drink rich in Flavors, enriched with Vitamins and Minerals and Low in Sugar made with all natural ingredients.

Available variants: Lemon, Orange, Passion Fruit, Peach, Mango, Green Apple, Mixed Berry, and Pineapple.

A blend of Stevia [Natural Sweetener], Citric Acid, Natural Color, Vitamin and Mineral compounds and Encapsulated Flavors were added to the Component X. The customer needs to mix water and sugar [optional] to experience the ready to drink product.



WELL-BEING FOR ALL

We prioritize health and education.





Education

- Adopted 11 Villages & Schools
- Building & Renovation
- Study Materials & Staff
- Educational Trips



- Health Checkups
- Free Medicines
- Relief Funds

Health

Environment

- Eco-friendly Campus
- Zero-Discharge ETP



THANK YOU

We create experiences for brands
by using creativity.

Follow us on



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