

Marketing Intern – Job Description

Department: Marketing

Duration: 3 months

About Company: Sonarome Pvt Ltd is part of 175-year-old French MNC “Robertet Group” based in Bangalore for last 45 years, Sonarome specialises in Flavours & Fragrances industry, serving many well known brands in India & abroad.

Main mission: We are looking for a creative and motivated **Marketing Intern** to join our team and gain hands-on experience in digital marketing, content creation, and brand strategy.

Key Responsibilities:

- Assist in content creation for social media, email marketing, and blogs.
- Conduct market research and analyze trends to support marketing strategies.
- Help manage social media platforms by scheduling posts and engaging with the audience.
- Support the team in organizing campaigns, events, and promotional activities.
- Collaborate with graphic designers and content creators for marketing materials.
- Monitor and report on the performance of marketing campaigns.
- Assist in competitor analysis and industry research.
- Perform administrative tasks as needed to support the marketing team.

Requirements:

- Currently pursuing or recently completed a degree in Marketing, Business, Communications, or a related field.
- Strong verbal and written communication skills.
- Basic understanding of social media platforms and digital marketing.
- Proficiency in MS Office (Word, Excel, PowerPoint).
- Familiarity with Canva, Photoshop, or other design tools is a plus.
- Ability to work independently and in a team environment.
- Creative mindset with attention to detail.

What You'll Gain:

- Hands-on experience in marketing within a dynamic team.
- Opportunity to work on real projects and contribute to brand growth.
- Mentorship and networking opportunities.
- A chance to enhance your resume and build your marketing portfolio.