

## Sonarome at 45: A Journey of Excellence and a Bright Future with Robertet

Celebrating 45 years of Sonarome's journey and its evolution under Robertet's global expertise

This year, Sonarome proudly celebrates 45 years of dedication to crafting exceptional flavours, fragrances, and food ingredients. Since its founding in 1979, Sonarome has established itself as a trusted name in the industry, blending innovation, quality, and customer-centricity to deliver world-class sensory solutions.

But this milestone isn't just about looking back. It's also about celebrating a transformative chapter in Sonarome's journey: one year as a part of the Robertet Group. With 175 years of expertise, Robertet is a global leader in natural raw materials, setting the gold standard for sustainable and innovative practices.

## Blending Tradition and Innovation: Robertet's Role in India

India has always been a land of extraordinary potential, with its vibrant traditions in natural ingredients and evolving preferences for authentic, high-quality products. Recognizing this, Robertet has used its partnership with Sonarome to deepen its engagement in this diverse and dynamic market.

"India represents a vibrant and evolving market, with a unique affinity for natural and authentic solutions. Through Sonarome, we are delighted to blend local insights with Robertet's global strengths, creating products that resonate with Indian consumers while staying true to sustainable practices." says Patrick Rogier, CEO of Robertet Group, South Asia.

This collaboration has brought exciting opportunities for innovation, expanding Sonarome's ability to meet the complex demands of a modern and diverse clientele.

## **Reflections on 45 Years of Excellence**

Since its inception, Sonarome has been synonymous with creativity, quality, and

collaboration. The company has earned a reputation for its ability to craft tailored solutions that meet the unique needs of its partners in industries ranging from food and

beverages to personal care and pharmaceuticals.

"Sonarome's journey has been one of growth, transformation, and collaboration. Our integration with Robertet has amplified our impact, enabling us to continue serving our clients with excellence and contributing to a shared vision of crafting natural, sustainable sensory experiences" reflects Nitesh Gulhati, CEO of Sonarome.

"This milestone is a testament to the hard work, creativity, and dedication of our entire team. Partnering with Robertet has opened new possibilities for innovation and growth, allowing us to continue delivering exceptional solutions to our clients." adds Ramandeep Gulhati, Chief Technical Officer of Sonarome.

## Futuring Naturals: Robertet's Vision for a Sustainable Future

This mission embodies Robertet's dedication to preserving the natural world as the foundation of our future.

Acknowledging the urgency of corporate responsibility and the need for sustainable transformation, Robertet strives to act decisively and responsibly. By creating the naturals of tomorrow, Robertet supports its customers in driving meaningful change.

Futuring Naturals reflects 175 years of expertise, creativity, and a forward-looking approach that blends collective intelligence, emotional insight, and untapped potential within the living world. It recognizes that our future depends on the exploration of nature's hidden virtues.



Robertet firmly believes that addressing global challenges requires not only the sustainable management of natural resources but also drawing inspiration from the brilliance of the living world. By innovating with purpose and efficiency, Robertet continues to craft solutions that contribute to a more meaningful, sustainable future for all.

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